

Advertising Rates

Personal Ad After Part 1

Description: Personal ads are ads done on the episode by Joe Sixpack—The Every Catholic Guy himself, with ad copy written by the sponsor or *The Cantankerous Catholic* show (copywriting rates apply).

\$250@30 seconds

\$400@60 seconds

Minimum four episode commitment

Personal Ad After Part 2

\$165@30 seconds

\$270@60 seconds

Minimum three episode commitment

Personal Ad After Catholicism 101

\$85@30 seconds

\$135@60 seconds

Minimum two episode commitment

Prerecorded Ad After Part 1

Description: Prerecorded ads are ads that are inserted into the show as separate audio files. Audio files are provided by the sponsor. If *The Cantankerous Catholic* produces the audio file and/or writes the ad copy, additional charges apply.

\$225@30 seconds

\$360@60 seconds

Minimum four episode commitment

Prerecorded Ad After Part 2

\$150@30 seconds

\$240@60 seconds

Minimum three episode commitment

Prerecorded Ad After Catholicism 101

\$75@30 seconds

\$120@60 seconds

Minimum two episode commitment

Ad Placement in Show Notes

Description: There is a surcharge for ad copy written by *The Cantankerous Catholic*.

Up to 200 words

Five Episode Commitment = \$500

Four Episode Commitment = \$450

Three Episode Commitment = \$425

Two Episode Commitment = \$400

One Episode Commitment = \$375

Ad Placement in Twitter, Facebook & Parler

Description: There is a surcharge for ad copy written by *The Cantankerous Catholic*.

Ads in All Three, One Time = \$500 + cost of promotion

Ads in Two, One Time = \$400 + cost of promotion

Ad in One, One Time = \$300 + cost of promotion

Conditions

1. If *The Cantankerous Catholic* writes any ad copy there is a minimum surcharge of \$500, not to exceed \$1,000—depending on the size and complexity of the ad.
2. If *The Cantankerous Catholic* has to produce a recording for a prerecorded ad there is a minimum surcharge of \$750, not to exceed \$1,200—depending on the size and complexity of the ad.
3. If an ad is not produced by *The Cantankerous Catholic*, and if it is not an ad done by Joe Sixpack—The Every Catholic Guy during the show, all audio files are provided by the sponsor and must be wav or mp3.